

Alyssa Kang

A designer who uses visual communication to tell meaningful, story-driven narratives.
Passionate about branding and translating identities across multiple mediums.

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EDUCATION

Parsons School of Design | The New School, New York, NY
BFA Communication Design

August 2022- May 2026

Additional courses: **Economics and Ethics of Sustainable Design, Consumer Research, Typography, Interaction (Coding), Game Design, Systems for Brands**

EXPERIENCE

GSE Worldwide, *Contract Graphic Designer*
(Projects are unavailable for public viewing due to confidentiality agreements)

September 2025 - Present

- Social media design assistance
- Website and roster update management
- Branding Dropbox inventory and management
- Presentation design
- Design asset assistance
- Event production and operation assistance

Anne Gaines, *Design Assistant*

May 2024 - August 2025

- Redesigned a series of workbooks with Professor Anne Gaines for the Inner Alignment program founded by Kim Beekman
- Assisted with editing video interviews for *Pedagogy of Care*, a project of Parsons CareLab

Fox Lifestyle Hospitality Group, *Graphic Design Intern*

May 2024 - December 2024

- Designed flyers, posters, and email graphics for restaurant events
- Designed new menus and edited menus
- Created GIFs and email blasts
- Created graphics for social media

worldFLATS, *Crew member/ graphic designer*

June 2023 - January 2024

- In charge of graphics for company newsletter and social media posts
- Edited promotional photographs for social media and newsletters
- Served as a front-of-house crew member

Suite Paperie, *Intern*

October 2021 - June 2022

- Collaborated with other interns and mentors to design graphics for event suites
- Packaged suites and SWAG for clients
- Photographed and edited images on company social media page
- Quality checked wedding stationary
- Carefully packaged wedding stationary for shipment

GPA- 3.8

SKILLS

Adobe Creative Suites
Powerpoint
Google Suites
HTML, CSS, JavaScript

LANGUAGES

English - fluent
Korean - intermediate
Spanish - intermediate

